

Agenda

Early Registration — Sunday, October 25, 2026

6:00 pm - 10:00 pm	Satellite Registration Location: White & Gold Ballroom Check in, pick up your badge, and connect with fellow attendees as you kick off your eCore experience. Our team will be available to answer questions and help you make the most of your time at the con...	Registration
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Day 1 — Monday, October 26, 2026

9:00 am - 6:00 pm	Registration & Hospitality Location: DJT Patio, DJT West Foyer Check in, pick up your badge, and connect with fellow attendees as you kick off your eCore experience. Our team will be available to answer questions and help you make the most of your time at the con...	Registration
10:00 am - 5:30 pm	Networking Location: DJT Ballroom Networking is at the heart of the eCore experience. Connect with industry leaders, exchange ideas, build new relationships, and strengthen existing ones in an environment designed to foster meaningful...	Networking
12:00 pm - 5:30 pm	Pickleball Location: DJT Driveway Take a break from the conference and join fellow attendees for an afternoon of pickleball, networking, and friendly competition. Whether you're an experienced player or a first-timer, it's a fun and a...	Activities
1:00 pm - 1:45 pm	The Executive Playbook: Technology Strategies Driving the Next Era of Multifamily Location: Session Room Speakers: Sasha Soofer (Panelist), Khushbu Sikaria (Panelist), Dalia Kalgreen (Moderator), Zachary Menzer (Panelist), Carol Enoch (Panelist) Technology decisions have become business decisions. Join a conversation with multifamily executives, investors, and technology leaders as they discuss how digital transformation is influencing invest...	Session
2:00 pm - 2:45 pm	Next Cycle, Right Now: Positioning Your Portfolio for the 2027-2030 Upcycle Location: Session Room History is consistent: the operators who emerge as the biggest winners in a real estate cycle are the ones who made decisive moves during the quiet period before the recovery was obvious. We are in th...	Session
3:00 pm - 3:45 pm	The Affordability Imperative: Workforce Housing as a Business Strategy Location: Session Room The political conversation around housing affordability has never been louder, and for once, both sides of the aisle are paying attention. The result: policy tailwinds, capital incentives, and a growi...	Session
4:00 pm - 4:30 pm	Catalyst Pitch (A) Location: Catalyst The Catalyst Pitch showcases some of the most innovative startups and emerging technologies shaping the future of Multifamily. Watch founders take the stage, present their solutions, and compete for r...	Catalyst
5:00 pm - 5:30 pm	Catalyst Pitch (B) Location: Catalyst The Catalyst Pitch showcases some of the most innovative startups and emerging technologies shaping the future of Multifamily. Watch founders take the stage, present their solutions, and compete for r...	Catalyst

5:30 pm – 6:30 pm	Women of eCore Reception Location: The Living Room Veranda Women of eCore brings together influential women from across the Multifamily industry for meaningful conversations, authentic connections, and shared experiences. This signature gathering celebrates t...	Activities Networking
6:00 pm – 9:00 pm	Satellite Registration Location: Clubhouse Lobby After 6:00 PM, registration moves to the Clubhouse Lobby, where you can pick up your badge, connect with fellow attendees, and get ready for the days ahead.	Registration
6:30 pm – 10:00 pm	Welcome Bash Location: Lower Pool Sponsored by: Lument Kick off eCore26 at the Welcome Bash, an evening of networking, entertainment, and great conversations. Connect with fellow attendees, reconnect with familiar faces, and start building relationships b...	Food & Fun

Day 2 — Tuesday, October 27, 2026

7:00 am – 8:00 am	Fun Run Location: Fun Run Course Start your morning with Miles & Multifamily, eCore’s signature run club. Whether you’re chasing a personal best or simply looking to connect with fellow attendees, join us for fresh air, great convers...	Activities
7:30 am – 5:00 pm	Registration Desk Location: DJT North Foyer Check in, pick up your badge, and connect with fellow attendees as you kick off your eCore experience. Our team will be available to answer questions and help you make the most of your time at the con...	Registration
7:30 am – 9:30 am	Breakfast Location: DJT North Foyer, DJT Patio Fuel up for the day with one of eCore’s attendee favorites. Enjoy an incredible breakfast spread while connecting with fellow industry professionals before a full day of sessions, networking, and oppo...	Food & Fun
9:30 am – 1:30 pm	Networking Location: DJT Ballroom Networking is at the heart of the eCore experience. Connect with industry leaders, exchange ideas, build new relationships, and strengthen existing ones in an environment designed to foster meaningful...	Networking
10:00 am – 10:45 am	How Will Policy and Macro Factors Influence the Real Estate Finance Market In The Next Year? Location: Session Room Speakers: Brian Brooks (Panelist) A year ago, no one predicted this macro environment for commercial real estate. A war in Iran has reignited inflation. Despite the appointment of a new Fed chair, the central tendency for interest rat...	Session
11:00 am – 12:00 pm	Future-Ready Multifamily: Leveraging AI, Technology & Digital Infrastructure Location: Session Room Speakers: Braydon Manley (Panelist) Artificial Intelligence is no longer a future concept, it’s rapidly transforming how multifamily organizations operate, make decisions, and deliver exceptional resident experiences. From predictive ma...	Session
12:00 pm – 1:00 pm	Catalyst Final Pitch Showdown – Showcasing Innovation in Multifamily Real Estate Location: Session Room The Catalyst Final Pitch Showdown brings the conference’s most innovative startups to the main stage. Watch finalists pitch their solutions live, answer questions from industry leaders, and compete fo...	Catalyst

1:30 pm – 5:00 pm	Pickleball Location: DJT Driveway Take a break from the conference and join fellow attendees for an afternoon of pickleball, networking, and friendly competition. Whether you're an experienced player or a first-timer, it's a fun and a...	Activities
1:30 pm – 3:00 pm	Lunch Location: DJT Patio Take a break, grab a great meal, and continue the conversations that make eCore special. Lunch provides the perfect opportunity to network with fellow attendees, reconnect with colleagues, and build n...	Food & Fun
3:00 pm – 5:30 pm	9 Hole Golf Location: Blue Monster Golf Course Step away from the conference and enjoy nine holes of golf with fellow attendees. Whether you're focused on your score or the conversations between shots, this experience offers a great opportunity to...	Activities
3:30 pm – 5:00 pm	Tennis Round Robin Location: Tennis Courts Join fellow attendees for the Tennis Round Robin, where friendly competition meets meaningful networking. Whether you're playing to win or simply enjoying time on the court, it's a great opportunity t...	Activities
6:30 pm – 10:00 pm	Premier Dinner Location: Crystal Ballroom & Terrace The Gala Dinner is a signature eCore experience, bringing attendees together for an unforgettable evening of exceptional food, entertainment, and celebration. Enjoy great company, meaningful conversat...	Food & Fun

Day 3 — Wednesday, October 28, 2026

7:30 am – 12:00 pm	Registration Desk Location: DJT North Foyer Check in, pick up your badge, and connect with fellow attendees as you kick off your eCore experience. Our team will be available to answer questions and help you make the most of your time at the con...	Registration
7:30 am – 12:00 pm	Breakfast & Networking Location: DJT Patio Start the final day of eCore with a great breakfast and one last opportunity to connect with fellow attendees. Reflect on key takeaways, strengthen new relationships, and make the most of your final n...	Food & Fun
7:30 am – 10:00 am	Pickleball Location: DJT Driveway Take a break from the conference and join fellow attendees for an afternoon of pickleball, networking, and friendly competition. Whether you're an experienced player or a first-timer, it's a fun and a...	Activities