Agenda

Early Registration — Sunday, February 21, 2027

6:00 pm – 10:00 pm — Registration

Registration

Location: TBD
Registration Access: Attendees
Check in, pick up your badge, and connect with fellow attendees as you kick off your BHASe experience. Our team will be available to answer questions, assist with check-in, and help you make the most...

Day 1 — Monday, February 22, 2027

10:00 am – 6:00 pm — Networking

Networking

Location: Great Egret Ballroom
Registration Access: Attendees
Sponsored by: RethinkFirst
Make meaningful connections throughout the day in the heart of BHASe. Meet peers, exchange ideas and build relationships across behavioral health. Networking Room sponsored by Rethink First.

10:00 am – 6:00 pm — Activities

Podcast Lounge

Location: TBD
Registration Access: Attendees
Step into the conversation at the Podcast Lounge, where behavioral health leaders share insights, perspectives and stories from across the industry.

10:00 am – 6:00 pm — Catalyst

Catalyst Lounge

Location: Great Egret Ballroom
Registration Access: Attendees
Discover emerging companies and fresh ideas shaping the future of behavioral health through BHASe Catalyst.

10:00 am – 6:00 pm — Registration

Registration & Hospitality

Location: Great Egret Foyer
Registration Access: Attendees, Spouses
Start your BHASe experience here. Check in, pick up your credentials and get everything you need for a seamless conference.

12:30 pm – 1:10 pm — Session

The New Behavioral Health Landscape: Policy, Reimbursement & What's Next

Location: Royal Tern A
Registration Access: Attendees
Behavioral healthcare continues to evolve under changing reimbursement models, regulatory oversight, and payer expectations. Industry leaders discuss the biggest policy changes impacting providers and...

1:30 pm – 2:00 pm — Catalyst

Catalyst Pitches: Showcasing Innovation in Behavioral Health – Group A

Location: Great Egret Ballroom
Registration Access: Attendees
Meet the first group of BHASe Catalyst innovators as they pitch bold solutions designed to move behavioral health forward.

2:30 pm – 3:10 pm — **Session**

AI, Automation & Digital Innovation: Building the Behavioral Health Organization of Tomorrow

Location: Royal Tern A
Registration Access: Attendees
Artificial intelligence and digital technologies are transforming behavioral healthcare—from documentation and revenue cycle management to patient engagement and workforce efficiency. Learn how organi...

3:30 pm – 4:10 pm — **Catalyst**

Catalyst Pitches: Showcasing Innovation in Behavioral Health – Group B

Location: Great Egret Ballroom
Registration Access: Attendees
Hear the next wave of Catalyst companies pitch innovative solutions tackling real challenges across behavioral health.

4:30 pm – 5:10 pm — **Session**

Workforce Under Pressure: Recruiting, Retaining & Supporting the Next Generation of Behavioral Health Professionals

Location: Royal Tern A
Registration Access: Attendees
Staffing shortages remain one of the industry's biggest challenges. This discussion explores innovative approaches to recruiting clinicians, reducing burnout, developing leaders, and improving retenti...

5:30 pm – 6:30 pm — **Activities**

Open Wellness Circle & Recovery Meeting

Registration Access: Attendees, Spouses
A welcoming space for connection, reflection and recovery-centered conversation before the evening festivities begin.

5:30 pm – 6:00 pm — **Catalyst**

Catalyst Pitches: Showcasing Innovation in Behavioral Health – Group C

Location: Great Egret Ballroom
Registration Access: Attendees
Catch the final group of Catalyst pitches and discover new approaches poised to impact behavioral health care and operations.

5:30 pm – 6:30 pm — **Food & Fun**

Women of BHASe

Registration Access: Attendees, Spouses
Women of BHASe is a dedicated gathering designed to celebrate, connect, and empower the women shaping the future of behavioral healthcare. More than a networking event, Women of BHASe creates space fo...

6:30 pm – 9:30 pm — **Food & Fun**

Welcome Bash

Location: Harbor Yards
Registration Access: Attendees, Spouses
Kick off BHASe at the Welcome Bash, an evening of networking, entertainment, and great conversations. Connect with fellow attendees, reconnect with familiar faces, and start building relationships bef...

Day 2 — Tuesday, February 23, 2027

7:00 am – 8:00 am — **Activities**

Yoga

Registration Access: Attendees, Spouses
Start your morning with a revitalizing yoga session to center your mind and body before the day's full schedule. All levels welcome, so come as you are and ease into the day feeling refreshed.

7:00 am – 6:00 pm — **Registration**

Registration Desk

Location: Great Egret Foyer
Registration Access: Attendees, Spouses
Check in, pick up your badge, and connect with fellow attendees as you kick off your BHASe experience. Our team will be available to answer questions, assist with check-in, and help you make the most...

7:00 am – 9:00 am — **Food & Fun**

Breakfast

Location: Half Cracked Tiki
Registration Access: Attendees, Spouses
Fuel up for the day with one of BHASe attendee favorites. Enjoy an incredible breakfast spread while connecting with fellow industry professionals before a full day of sessions, networking, and opport...

7:30 am – 8:30 am — **Activities**

Open Wellness Circle & Recovery Meeting

Registration Access: Attendees, Spouses
Begin the day in a supportive setting centered on wellness, connection and recovery.

9:00 am – 5:00 pm — **Networking**

Networking

Location: Great Egret Ballroom
Registration Access: Attendees
Sponsored by: RethinkFirst
Keep the conversations going in BHASe's dedicated networking hub. Connect with operators, innovators and industry leaders throughout the day. Networking Room sponsored by Rethink First.

9:30 am – 10:10 am — **ABA Track Session**

Autism Across the Lifespan: Supporting Individuals Beyond Childhood

Location: Red Drum, Cobia, Amberjack, Pompano, Bonito, Wren, To assign
Registration Access: Attendees
While much of the conversation around autism focuses on early intervention and childhood services, individuals on the autism spectrum require meaningful support throughout adolescence and adulthood. T...

9:30 am – 10:10 am — **SUD Track Session**

Youth Substance Abuse: Prevention, Early Intervention & Family Engagement

Registration Access: Attendees
Substance use among adolescents and young adults continues to evolve, driven by emerging drugs, mental health challenges, social media influences, and changing community dynamics. Early identification...

9:30 am – 10:10 am — **Mental Health Track Session**

Integrating Behavioral Health into Primary Care

Registration Access: Attendees
As the demand for accessible, coordinated care continues to grow, integrating behavioral health into primary care has become a critical strategy for improving patient outcomes and addressing the whole...

10:30 am – 11:10 am — **ABA Track Session**

Is Your ABA Organization Ready for Value-Based Care?

Registration Access: Attendees
The shift toward value-based care is no longer a future conversation—it's rapidly becoming a reality for autism service providers. As payers increasingly prioritize quality outcomes, accountability, a...

10:30 am – 11:10 am — **SUD Track Session**

The Future of Addiction Treatment: Medication, Recovery & Patient Outcomes

Registration Access: Attendees
The treatment of substance use disorders continues to evolve as new medications, evidence-based practices, and integrated models of care reshape the recovery journey. At the same time, providers face...

10:30 am – 11:10 am — **Mental Health Track Session**

Mental Health in America: Where Do We Go From Here?

Registration Access: Attendees
America is facing an unprecedented mental health crisis. Rising rates of anxiety, depression, suicide, substance use, youth behavioral health challenges, and workforce burnout continue to strain an al...

11:30 am – 12:10 pm — **ABA Track Session**

The ABA Workforce Crisis: Recruiting and Retaining RBTs & BCBAs

Registration Access: Attendees
The demand for high-quality autism services continues to outpace the available workforce, making the recruitment and retention of Registered Behavior Technicians (RBTs) and Board Certified Behavior An...

11:30 am – 12:10 pm — **SUD Track Session**

Revenue Cycle Challenges in Addiction Treatment

Registration Access: Attendees

As the addiction treatment landscape continues to evolve, providers face increasing pressure to optimize revenue cycle performance while navigating complex payer requirements, changing reimbursement m...

11:30 am – 12:10 pm — **Mental Health Track Session**

Serious Mental Illness: Innovative Models of Care

Registration Access: Attendees

Individuals living with serious mental illness (SMI) often require comprehensive, coordinated, and long-term support that extends beyond traditional behavioral healthcare. As demand for services grows...

12:30 pm – 1:00 pm — **Catalyst**

Catalyst Final Pitch Showdown – Showcasing Innovation in Behavioral Health

Location: Great Egret Ballroom

Registration Access: Attendees

The finalists take the stage. Watch BHASe Catalyst's top innovators compete in the Final Pitch Showdown and showcase what's next in behavioral health.

1:00 pm – 2:30 pm — **Food & Fun**

Lunch

Location: Food Hall

Registration Access: Attendees, Spouses

Take a break, grab a great meal, and continue the conversations that make BHASe special. Lunch provides the perfect opportunity to network with fellow attendees, reconnect with colleagues, and build n...

3:00 pm – 5:00 pm — **Activities**

Golf

Location: Aileron Golf Course

Registration Access: Attendees, Spouses

Join us for 18 holes of fun and friendly competition on the beautiful course! Tee off with fellow attendees at a 8:30 AM shotgun start and enjoy an afternoon filled with great swings, laughs, and conn...

7:00 pm – 10:00 pm — **Food & Fun**

Premier Dinner

Location: Resort Pool

Registration Access: Attendees, Spouses

The Premier Dinner offers an evening of upscale décor, interactive booths, and gourmet cuisine. It's a night of elevated fun, great food, and unmatched networking with industry leaders.

Day 3 — Wednesday, February 24, 2027

7:00 am – 11:00 am — **Registration**

Registration Desk

Location: TBD

Registration Access: Attendees, Spouses

Check in, pick up your badge, and connect with fellow attendees as you kick off your BHASe experience. Our team will be available to answer questions, assist with check-in, and help you make the most...

7:00 am – 10:00 am — **Food & Fun**

Breakfast

Location: TBD

Registration Access: Attendees, Spouses

Start the final day of BHASe with a great breakfast and one last opportunity to connect with fellow attendees. Reflect on key takeaways, strengthen new relationships, and make the most of your final n...